



1955

# CHS Bio

## Brad Coody – following a Legacy



1997

This is mostly a “*semi-bio*” on Brad, based on a long telephone call. Brad was a great athlete. His birthday is in November and he went to Pre-Primary which made him about 1 ½ years older than his classmates. In elementary school he played third base because he had a fantastic arm and could power the ball to first base. In Jr. High he could throw a football further than anyone in our class including **Charlie Moore**. At CHS he went out for quarterback on the football team. He was doing well and then he began to get “crushed” in practice and by opposing teams. **Why?** His brother was quarterback and captain of the CHS football team and was King Daze (1950). His sister was a queen’s attendant and cheerleader (1952). In 1953 his brother Jerry Coody appeared on the cover of LOOK magazine under the title “Preacher carries the ball.” His brother was an all American quarterback for Baylor. Of course everyone knew Brad was the CHS quarterback on the “B” team in 1953 our sophomore year and many were out to get him. What a legacy to follow. Brad was hurt and decided to quit football and concentrate on making the baseball team which he did. Then he decided to play golf and made the golf team.

After graduation Brad received his BS and MBA from TU in finance. He was a finance officer with oil companies in Tulsa but when they began to move to Houston Brad did not want to move and consequently was laid off more than several times.

Brad was President of Adult Education in his large church and announced to his class that he was “laid off again.” In this class was the new President of Purolator Filters and contacted him immediately and offered him a new job. Brad was especially happy as Purolator was purchased by Pennzoil and they moved from NJ to Tulsa. Brad was set ... or so he thought. Then a couple of years later Pennzoil again sold the company and moved to Houston.

This time Brad purchased his own plastics manufacturing company for job security. However owning your own company required 18 hour days 7 days a week. Finally Brad said enough is enough as he wanted to spend more time with his wife and grandchildren, and retired.

You may remember that Brad had a solo comedy act in the CHS Daze. He was very talented and wrote the skit from scratch. Brad has one a “*radio announcer’s*” voice. In fact he was a disk jockey while in college and shortly afterwards. He also had one of those rock & roll dance shows on TV. Why didn’t he stay in the entertainment world? Because he was starving to death on the salary he was given! All fame, no money. Besides he had an MBA in finance and he had to make a choice. In his later years he did take a part-time job as a disk jockey just to see if he could do it again. It was a midnight to 5:00 a.m. radio show and he said it was really hard work, so he totally retired from show business.

Brad attended our 25<sup>th</sup> reunion then his name was lost and he knew nothing of future reunions. We now have his name and he is definitely going to attend the 50<sup>th</sup>!

**See ya there Brad!**

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